

# 5TH ANNUAL STOCK MARKET CHALLENGE

**Tuesday, November 17, 2020**

*Presented by Junior Achievement and its Young Professionals Board of Directors*

**A VIRTUAL STOCK MARKET PROGRAM FOR  
HIGH SCHOOL STUDENTS**

**&**

**A FUN INVESTING COMPETITION FOR  
MIAMI PROFESSIONALS**

The Junior Achievement Stock Market Challenge is a thrilling high school program that allows students to invest in the stock market using a realistic simulation.

Three in-class sessions, taught by a volunteer, prepare students for the final, county-wide competition where teams compete to test their market savviness. The team with the highest net worth in its stock portfolio at the closing bell wins!

Sponsors can experience the same exciting competition from home at our virtual corporate event!

This year, the student Stock Market Challenge will be a **fully virtual** program and event for over 800 student participants, thanks to your wise investment!

**Thank you to our generous sponsors:**



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# INVEST WISELY. INVEST IN TOMORROW.

HELP 800 STUDENTS LEARN ABOUT THE STOCK MARKET AND PREPARE FOR TOMORROW BY SUPPORTING THIS PROGRAM TODAY.

Your investment in the 5th Annual Junior Achievement Stock Market Challenge will fund local high school students' participation in this unique Junior Achievement program.



## SPONSORSHIP OPPORTUNITIES

 Inspiring Tomorrows™	Title Sponsor \$50,000	Platinum Sponsor \$10,000	Opening/Closing Bell Sponsor (2) \$7,500	Gold Sponsor \$5,500	Silver Sponsor \$3,500	Bronze Sponsor \$2,500	Bull Sponsor \$1,000
Naming Rights - "The Junior Achievement Stock Market Challenge, presented by..."	✓						
Emcee Recognition	✓	✓	✓	✓			
Logo on Marketing Material	✓	✓	✓	✓			
Pre-Recorded Video Ringing Opening/Closing Bell			✓				
Logo on Student Login Portal	✓	✓					
Fixed Logo on Master Trading Screen	✓						
Rotating Logo on Master Trading Screen		✓	✓	✓			
Recognition on Junior Achievement Website	✓	✓	✓	✓	✓	✓	
Social Media Shoutout	✓	✓	✓	✓	✓	✓	✓
Corporate Team(s) of 4 Players	5	4	3	3	2	2	1
School Team(s) Funded (4 student players per team)	25	10	8	5	3	1	-

### Additional Sponsorship Opportunities

- \$500 - Sponsor a School Team**
- \$500 - News Ticker Symbol:** During the final competition, your logo will be featured on screen when news updates are released. News Tickers are digital news items that assist players with decisions about their stocks - just like in real life.
- \$500 - Newsletter Sponsor:** Digital Newsletters distributed during the game help players make decisions about their investments. Your logo will be featured on these Newsletters at the final competition.
- \$500 - Stock Ticker Symbol:** Your company becomes a stock. You'll be a safe investment with a positive long-term outlook!

## CORPORATE EVENT | TUESDAY, NOVEMBER 17, 2020

Join us on the evening of November 17 for a special Stock Market Challenge for sponsors and their families! Tune in from home, where you'll experience the heart-pounding excitement of buying, selling, and watching your stock picks sink or swim as you compete in our fast-paced simulation of the stock exchange.

**Family game night will never be the same after you've spent the evening investing \$1,000,000 in our virtual stock market simulation!**

Participation details will be announced shortly, but you can register NOW!

